



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

www.koat.com

CONTRACT

Contract / Revision 945654 /		Alt Order # 06296789
Product Candidate		
Contract Dates 08/28/12 - 09/03/12		Estimate # 828903 WILSON/SEN/R
Advertiser Heather Wilson/R/Senate		Original Date / Revision 08/24/12 / 08/24/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KOAT	Account Executive Mary Tricoli	Sales Office HRP -Washington
Special Handling		
Demographic Adults 35+		
IDB# 1046	Advertiser Code WLSNN	Product Code ORDR
Agency Ref		Advertiser Ref

And:

Smart Media Group LLC (VA)
814 King St
Ste 400
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KOAT	08/31/12	08/31/12	GMA IN THE AFTERNOON	1-2PM		:30			NM	1	\$175.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	----1--				1	\$175.00			
N 2	KOAT	08/31/12	08/31/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	1	\$850.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	----1--				1	\$850.00			
N 3	KOAT	08/31/12	08/31/12	The View 10-11a	10-11a		:30			NM	1	\$250.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	----1--				1	\$250.00			
N 4	KOAT	08/31/12	08/31/12	Action 7 News @ 1030p	1030-1105p		:30			NM	1	\$560.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	----1--				1	\$560.00			
N 5	KOAT	08/31/12	08/31/12	Nightline	1105-1135p		:30			NM	1	\$200.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	----1--				1	\$200.00			
N 6	KOAT	08/31/12	08/31/12	Kimmel	1135p-1235a		:30			NM	1	\$70.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	----1--				1	\$70.00			
N 7	KOAT	08/31/12	08/31/12	Anderson Cooper	11a-12n		:30			NM	1	\$120.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	----1--				1	\$120.00			
N 8	KOAT	08/31/12	08/31/12	Chew, The	12-1pm		:30			NM	1	\$140.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst Television Inc. does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

www.koat.com

Contract / Revision	All Order #
945654 /	06296789

Contract Dates	Product	Estimate #
08/28/12 - 09/03/12	Candidate	828903 WILSON/SEN/R

Advertiser	Original Date / Revision
Heather Wilson/R/Senate	08/24/12 / 08/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 ----1-- 1 \$140.00												
N 9	KOAT	08/31/12	08/31/12	General Hospital	2-3p/1-2p		:30			NM	1	\$150.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 ----1-- 1 \$150.00												
N 10	KOAT	08/31/12	08/31/12	Ellen 3-4p	3-4p		:30			NM	1	\$135.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 ----1-- 1 \$135.00												
N 11	KOAT	08/31/12	08/31/12	Dr Oz	4-5p		:30			NM	1	\$225.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 ----1-- 1 \$225.00												
N 12	KOAT	08/31/12	08/31/12	M-F A7N This AM @ 430a	430-5a		:30			NM	1	\$100.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 ----1-- 1 \$100.00												
N 13	KOAT	08/31/12	08/31/12	Action 7 News @ 5p	5-530p		:30			NM	1	\$450.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 ----1-- 1 \$450.00												
N 14	KOAT	08/31/12	08/31/12	Action 7 News @ 6p	6-630p		:30			NM	1	\$600.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 ----1-- 1 \$600.00												
N 15	KOAT	08/31/12	08/31/12	Entertainment Tonight 630-7p	630-7p		:30			NM	1	\$550.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 ----1-- 1 \$550.00												
N 16	KOAT	08/31/12	08/31/12	SHARK TANK	7-8p		:30			NM	1	\$600.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 ----1-- 1 \$600.00												
N 17	KOAT	08/31/12	08/31/12	Good Morning America	7-9a		:30			NM	2	\$800.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 ----2-- 2 \$400.00												
N 18	KOAT	08/31/12	08/31/12	20/20	Prime Other		:30			NM	1	\$1,200.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 ----1-- 1 \$1,200.00												
N 19	KOAT	08/31/12	08/31/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	1	\$150.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 ----1-- 1 \$150.00												
N 20	KOAT	09/03/12	09/03/12	GMA IN THE AFTERNOON	1-2PM		:30			NM	1	\$175.00
Class of Time - Fixed Non Pre-emptible												

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

www.koat.com

Contract / Revision	All Order #
945654 /	06296789

Contract Dates	Product	Estimate #
08/28/12 - 09/03/12	Candidate	828903 WILSON/SEN/R

Advertiser	Original Date / Revision
Heather Wilson/R/Senate	08/24/12 / 08/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/03/12 09/09/12 1----- 1 \$175.00												
N 21	KOAT	09/03/12	09/03/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	1	\$850.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/03/12 09/09/12 1----- 1 \$850.00												
N 22	KOAT	09/03/12	09/03/12	Action 7 News @ 1030p	1030-1105p		:30			NM	1	\$560.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/03/12 09/09/12 1----- 1 \$560.00												
N 23	KOAT	09/03/12	09/03/12	Nightline	1105-1135p		:30			NM	1	\$200.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/03/12 09/09/12 1----- 1 \$200.00												
N 24	KOAT	09/03/12	09/03/12	Kimmel	1135p-1235a		:30			NM	1	\$70.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/03/12 09/09/12 1----- 1 \$70.00												
N 25	KOAT	09/03/12	09/03/12	Anderson Cooper	11a-12n		:30			NM	1	\$120.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/03/12 09/09/12 1----- 1 \$120.00												
N 26	KOAT	09/03/12	09/03/12	Chew, The	12-1pm		:30			NM	1	\$140.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/03/12 09/09/12 1----- 1 \$140.00												
N 27	KOAT	09/03/12	09/03/12	General Hospital	2-3p/1-2p		:30			NM	1	\$150.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/03/12 09/09/12 1----- 1 \$150.00												
N 28	KOAT	09/03/12	09/03/12	Ellen 3-4p	3-4p		:30			NM	1	\$135.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/03/12 09/09/12 1----- 1 \$135.00												
N 29	KOAT	09/03/12	09/03/12	Dr Oz	4-5p		:30			NM	1	\$225.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/03/12 09/09/12 1----- 1 \$225.00												
N 30	KOAT	09/03/12	09/03/12	M-F A7N This AM @ 430a	430-5a		:30			NM	1	\$100.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/03/12 09/09/12 1----- 1 \$100.00												
N 31	KOAT	09/03/12	09/03/12	Action 7 News @ 5p	5-530p		:30			NM	1	\$450.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/03/12 09/09/12 1----- 1 \$450.00												
N 32	KOAT	09/03/12	09/03/12	5a A7N More In The AM	5-6a		:30			NM	1	\$250.00
Class of Time - Immediately Pre-emptible without notice												

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

www.koat.com

<u>Contract / Revision</u> 945654 /		<u>Alt Order #</u> 06296789
<u>Contract Dates</u> 08/28/12 - 09/03/12		<u>Product</u> Candidate
<u>Advertiser</u> Heather Wilson/R/Senate		<u>Estimate #</u> 828903 WILSON/SEN/R
<u>Original Date / Revision</u> 08/24/12 / 08/24/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	1-----				1	\$250.00			
N 33	KOAT	09/03/12	09/03/12	Action 7 News @ 6p	6-630p		:30			NM	1	\$600.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	1-----				1	\$600.00			
N 34	KOAT	09/03/12	09/03/12	6a A7N More In The AM	6-7a		:30			NM	1	\$550.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	1-----				1	\$550.00			
N 35	KOAT	09/03/12	09/03/12	Entertainment Tonight 630-7p	630-7p		:30			NM	1	\$550.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	1-----				1	\$550.00			
N 36	KOAT	09/03/12	09/03/12	Good Morning America	7-9a		:30			NM	2	\$800.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	2-----				2	\$400.00			
N 37	KOAT	09/03/12	09/03/12	BACHELOR PAD	7-10p		:30			NM	2	\$3,600.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	2-----				2	\$1,800.00			
N 38	KOAT	09/03/12	09/03/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	1	\$150.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	1-----				1	\$150.00			
N 39	KOAT	09/03/12	09/03/12	CASTLE	9-10p		:30			NM	1	\$1,800.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	1-----				1	\$1,800.00			
N 40	KOAT	09/01/12	09/01/12	Action 7 News @ 10p Sat	10-1035p		:30			NM	1	\$450.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	-----1-				1	\$450.00			
N 41	KOAT	09/01/12	09/01/12	GREY'S ANATOMY	Late Fringe/Variou		:30			NM	1	\$140.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	-----1-				1	\$140.00			
N 42	KOAT	09/01/12	09/01/12	BROTHERS & SISTERS	Late Fringe/Variou		:30			NM	1	\$60.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	-----1-				1	\$60.00			
N 43	KOAT	09/01/12	09/01/12	Action 7 News @ 5p Sat	5-530p		:30			NM	1	\$350.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	-----1-				1	\$350.00			
N 44	KOAT	09/01/12	09/01/12	5-6a	5-6a		:30			NM	1	\$100.00
Class of Time - Immediately Pre-emptible without notice												

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

www.koat.com

Contract / Revision	All Order #
945654 /	06296789

Contract Dates	Product	Estimate #
08/28/12 - 09/03/12	Candidate	828903 WILSON/SEN/R

Advertiser	Original Date / Revision
Heather Wilson/R/Senate	08/24/12 / 08/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 -----1- 1 \$100.00												
N 45	KOAT	09/01/12	09/01/12	Action 7 News @ 530p Sat	530-6p		:30			NM	1	\$250.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 -----1- 1 \$250.00												
N 46	KOAT	09/01/12	09/01/12	Sa 6a A7N More in the AM	6-9a		:30			NM	1	\$250.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 -----1- 1 \$250.00												
N 47	KOAT	09/02/12	09/02/12	Action 7 News @ 10p Sun	10-1030p		:30			NM	1	\$750.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 -----1 1 \$750.00												
N 48	KOAT	09/02/12	09/02/12	Action 7 News @ 1030p Sun	1030-1105p		:30			NM	1	\$560.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 -----1 1 \$560.00												
N 49	KOAT	09/02/12	09/02/12	ET Weekend Su 4-5p	4-5p		:30			NM	1	\$110.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 -----1 1 \$110.00												
N 50	KOAT	09/02/12	09/02/12	Action 7 News @ 5p Sun	5-530p		:30			NM	1	\$350.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 -----1 1 \$350.00												
N 51	KOAT	09/02/12	09/02/12	5-6a	5-6a		:30			NM	1	\$85.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 -----1 1 \$85.00												
N 52	KOAT	09/02/12	09/02/12	Su 6a A7N More in the AM	6-9a		:30			NM	1	\$210.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 -----1 1 \$210.00												
N 53	KOAT	09/02/12	09/02/12	This Week	9-10a		:30			NM	1	\$500.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 -----1 1 \$500.00												
N 54	KOAT	08/30/12	08/30/12	GMA IN THE AFTERNOON	1-2PM		:30			NM	1	\$175.00
Class of Time - Fixed Non Pre-emptible												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 ---1--- 1 \$175.00												
N 55	KOAT	08/30/12	08/30/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	1	\$850.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 ---1--- 1 \$850.00												
N 56	KOAT	08/30/12	08/30/12	Action 7 News @ 1030p	1030-1105p		:30			NM	1	\$560.00
Class of Time - Immediately Pre-emptible without notice												

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

www.koat.com

Contract / Revision	Alt Order #
945654 /	06296789

Contract Dates	Product	Estimate #
08/28/12 - 09/03/12	Candidate	828903 WILSON/SEN/R

Advertiser	Original Date / Revision
Heather Wilson/R/Senate	08/24/12 / 08/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	---1---				1	\$560.00			
N 57	KOAT	08/30/12	08/30/12	Nightline	1105-1135p		:30			NM	1	\$200.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	---1---				1	\$200.00			
N 58	KOAT	08/30/12	08/30/12	Kimmel	1135p-1235a		:30			NM	2	\$140.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	---2---				2	\$70.00			
N 59	KOAT	08/30/12	08/30/12	Anderson Cooper	11a-12n		:30			NM	1	\$120.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	---1---				1	\$120.00			
N 60	KOAT	08/30/12	08/30/12	Chew, The	12-1pm		:30			NM	1	\$140.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	---1---				1	\$140.00			
N 61	KOAT	08/30/12	08/30/12	General Hospital	2-3p/1-2p		:30			NM	1	\$150.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	---1---				1	\$150.00			
N 62	KOAT	08/30/12	08/30/12	Ellen 3-4p	3-4p		:30			NM	1	\$135.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	---1---				1	\$135.00			
N 63	KOAT	08/30/12	08/30/12	Dr Oz	4-5p		:30			NM	1	\$225.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	---1---				1	\$225.00			
N 64	KOAT	08/30/12	08/30/12	M-F A7N This AM @ 430a	430-5a		:30			NM	1	\$100.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	---1---				1	\$100.00			
N 65	KOAT	08/30/12	08/30/12	Action 7 News @ 5p	5-530p		:30			NM	1	\$450.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	---1---				1	\$450.00			
N 66	KOAT	08/30/12	08/30/12	5a A7N More In The AM	5-6a		:30			NM	1	\$250.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	---1---				1	\$250.00			
N 67	KOAT	08/30/12	08/30/12	Action 7 News @ 6p	6-630p		:30			NM	1	\$600.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	---1---				1	\$600.00			
N 68	KOAT	08/30/12	08/30/12	6a A7N More In The AM	6-7a		:30			NM	1	\$550.00
Class of Time - Pre-emptible with notice												

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

www.koat.com

<u>Contract / Revision</u> 945654 /		<u>Alt Order #</u> 06296789
<u>Contract Dates</u> 08/28/12 - 09/03/12	<u>Product</u> Candidate	<u>Estimate #</u> 828903 WILSON/SEN/R
<u>Advertiser</u> Heather Wilson/R/Senate		<u>Original Date / Revision</u> 08/24/12 / 08/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	---1---				1	\$550.00			
N 69	KOAT	08/30/12	08/30/12	Entertainment Tonight 630-7p	630-7p		:30			NM	1	\$550.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	---1---				1	\$550.00			
N 70	KOAT	08/30/12	08/30/12	WIPEOUT	7-8p		:30			NM	1	\$1,800.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	---1---				1	\$1,800.00			
N 71	KOAT	08/30/12	08/30/12	Good Morning America	7-9a		:30			NM	2	\$800.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	---2---				2	\$400.00			
N 72	KOAT	08/30/12	08/30/12	REP NATL CONV	8-9p		:30			NM	1	\$1,900.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	---1---				1	\$1,900.00			
N 73	KOAT	08/30/12	08/30/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	1	\$150.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	---1---				1	\$150.00			
N 74	KOAT	08/30/12	08/30/12	ROOKIE BLUE	9-10p		:30			NM	1	\$1,300.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	---1---				1	\$1,300.00			
N 75	KOAT	08/28/12	08/28/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	1	\$850.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	-1-----				1	\$850.00			
N 76	KOAT	08/28/12	08/28/12	The View 10-11a	10-11a		:30			NM	1	\$250.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	-1-----				1	\$250.00			
N 77	KOAT	08/28/12	08/28/12	Action 7 News @ 1030p	1030-1105p		:30			NM	1	\$560.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	-1-----				1	\$560.00			
N 78	KOAT	08/28/12	08/28/12	Nightline	1105-1135p		:30			NM	1	\$200.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	-1-----				1	\$200.00			
N 79	KOAT	08/28/12	08/28/12	Kimmel	1135p-1235a		:30			NM	1	\$70.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	-1-----				1	\$70.00			
N 80	KOAT	08/28/12	08/28/12	Anderson Cooper	11a-12n		:30			NM	1	\$120.00
Class of Time - Immediately Pre-emptible without notice												

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

www.koat.com

Contract / Revision	Alt Order #
945654 /	06296789

Contract Dates	Product	Estimate #
08/28/12 - 09/03/12	Candidate	828903 WILSON/SEN/R

Advertiser	Original Date / Revision
Heather Wilson/R/Senate	08/24/12 / 08/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 -1----- 1 \$120.00												
N 81	KOAT	08/28/12	08/28/12	Chew, The	12-1pm		:30			NM	1	\$140.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 -1----- 1 \$140.00												
N 82	KOAT	08/28/12	08/28/12	General Hospital	2-3p/1-2p		:30			NM	1	\$150.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 -1----- 1 \$150.00												
N 83	KOAT	08/28/12	08/28/12	Ellen 3-4p	3-4p		:30			NM	1	\$135.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 -1----- 1 \$135.00												
N 84	KOAT	08/28/12	08/28/12	Dr Oz	4-5p		:30			NM	1	\$225.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 -1----- 1 \$225.00												
N 85	KOAT	08/28/12	08/28/12	M-F A7N This AM @ 430a	430-5a		:30			NM	1	\$100.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 -1----- 1 \$100.00												
N 86	KOAT	08/28/12	08/28/12	Action 7 News @ 5p	5-530p		:30			NM	1	\$450.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 -1----- 1 \$450.00												
N 87	KOAT	08/28/12	08/28/12	5a A7N More In The AM	5-6a		:30			NM	1	\$250.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 -1----- 1 \$250.00												
N 88	KOAT	08/28/12	08/28/12	Action 7 News @ 6p	6-630p		:30			NM	1	\$600.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 -1----- 1 \$600.00												
N 89	KOAT	08/28/12	08/28/12	6a A7N More In The AM	6-7a		:30			NM	1	\$550.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 -1----- 1 \$550.00												
N 90	KOAT	08/28/12	08/28/12	Entertainment Tonight 630-7p	630-7p		:30			NM	1	\$550.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 -1----- 1 \$550.00												
N 91	KOAT	08/28/12	08/28/12	MIDDLE/LAST MAN	7-8p		:30			NM	1	\$1,600.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 -1----- 1 \$1,600.00												
N 92	KOAT	08/28/12	08/28/12	Good Morning America	7-9a		:30			NM	2	\$800.00
Class of Time - Pre-emptible with notice												

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

www.koat.com

Contract / Revision	All Order #
945654 /	06296789

Contract Dates	Product	Estimate #
08/28/12 - 09/03/12	Candidate	828903 WILSON/SEN/R

Advertiser	Original Date / Revision
Heather Wilson/R/Senate	08/24/12 / 08/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 -2----- 2 \$400.00												
N 93	KOAT	08/28/12	08/28/12	REP NATL CONV	8-9p		:30			NM	1	\$1,200.00
Class of Time - Fixed Non Pre-emptible												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 -1----- 1 \$1,200.00												
N 94	KOAT	08/28/12	08/28/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	1	\$150.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 -1----- 1 \$150.00												
N 95	KOAT	08/28/12	08/28/12	HAPPY/DONT TRUST	9-10p		:30			NM	1	\$1,200.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 -1----- 1 \$1,200.00												
N 96	KOAT	08/29/12	08/29/12	GMA IN THE AFTERNOON	1-2PM		:30			NM	1	\$175.00
Class of Time - Fixed Non Pre-emptible												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 --1---- 1 \$175.00												
N 97	KOAT	08/29/12	08/29/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	1	\$850.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 --1---- 1 \$850.00												
N 98	KOAT	08/29/12	08/29/12	The View 10-11a	10-11a		:30			NM	1	\$250.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 --1---- 1 \$250.00												
N 99	KOAT	08/29/12	08/29/12	Action 7 News @ 1030p	1030-1105p		:30			NM	1	\$560.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 --1---- 1 \$560.00												
N 100	KOAT	08/29/12	08/29/12	Nightline	1105-1135p		:30			NM	1	\$200.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 --1---- 1 \$200.00												
N 101	KOAT	08/29/12	08/29/12	Kimmel	1135p-1235a		:30			NM	1	\$70.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 --1---- 1 \$70.00												
N 102	KOAT	08/29/12	08/29/12	Anderson Cooper	11a-12n		:30			NM	1	\$120.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 --1---- 1 \$120.00												
N 103	KOAT	08/29/12	08/29/12	Chew, The	12-1pm		:30			NM	1	\$140.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 --1---- 1 \$140.00												
N 104	KOAT	08/29/12	08/29/12	General Hospital	2-3p/1-2p		:30			NM	1	\$150.00
Class of Time - Pre-emptible with notice												

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

www.koat.com

Contract / Revision	Alt Order #
945654 /	06296789

Contract Dates	Product	Estimate #
08/28/12 - 09/03/12	Candidate	828903 WILSON/SEN/R

Advertiser	Original Date / Revision
Heather Wilson/R/Senate	08/24/12 / 08/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 --1---- 1 \$150.00												
N 105	KOAT	08/29/12	08/29/12	Ellen 3-4p	3-4p		:30			NM	1	\$135.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 --1---- 1 \$135.00												
N 106	KOAT	08/29/12	08/29/12	Dr Oz	4-5p		:30			NM	1	\$225.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 --1---- 1 \$225.00												
N 107	KOAT	08/29/12	08/29/12	M-F A7N This AM @ 430a	430-5a		:30			NM	1	\$100.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 --1---- 1 \$100.00												
N 108	KOAT	08/29/12	08/29/12	Action 7 News @ 5p	5-530p		:30			NM	1	\$450.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 --1---- 1 \$450.00												
N 109	KOAT	08/29/12	08/29/12	5a A7N More In The AM	5-6a		:30			NM	1	\$250.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 --1---- 1 \$250.00												
N 110	KOAT	08/29/12	08/29/12	Action 7 News @ 6p	6-630p		:30			NM	1	\$600.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 --1---- 1 \$600.00												
N 111	KOAT	08/29/12	08/29/12	6a A7N More In The AM	6-7a		:30			NM	1	\$550.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 --1---- 1 \$550.00												
N 112	KOAT	08/29/12	08/29/12	Entertainment Tonight 630-7p	630-7p		:30			NM	1	\$550.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 --1---- 1 \$550.00												
N 113	KOAT	08/29/12	08/29/12	MIDDLE/SUBURGATORY	7-8p		:30			NM	1	\$1,455.00
Class of Time - Fixed Non Pre-emptible												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 --1---- 1 \$1,455.00												
N 114	KOAT	08/29/12	08/29/12	Good Morning America	7-9a		:30			NM	2	\$800.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 --2---- 2 \$400.00												
N 115	KOAT	08/29/12	08/29/12	REP NATL CONV	8-9p		:30			NM	1	\$1,690.00
Class of Time - Fixed Non Pre-emptible												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 --1---- 1 \$1,690.00												
N 116	KOAT	08/29/12	08/29/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	1	\$150.00
Class of Time - Immediately Pre-emptible without notice												

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

www.koat.com

Contract / Revision	All Order #
945654 /	06296789

Contract Dates	Product	Estimate #
08/28/12 - 09/03/12	Candidate	828903 WILSON/SEN/R

Advertiser	Original Date / Revision
Heather Wilson/R/Senate	08/24/12 / 08/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	--1----				1	\$150.00			
N 117	KOAT	08/29/12	08/29/12	MODERN/SUBURGATORY	9-10p		:30			NM	1	\$1,455.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	--1----				1	\$1,455.00			
Totals											124	\$55,185.00

*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
08/27/12 - 09/03/12	124	\$55,185.00	\$46,907.25	\$3,283.51	\$50,190.76
Totals	124	\$55,185.00	\$46,907.25	\$3,283.51	\$50,190.76

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.